

#REFORESTATIONCONSCIOUSNESS DAYS

@retree

Our Purpose

PROTECT AND STRENGTHEN NATURE AGAINST CLIMATE CHANGE

Empresa



Esta empresa cumple con
los más altos estándares de
impacto social y ambiental

Certificada

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HOW DO WE DECARBONIZE?



Measurement and offsetting of the carbon footprint.

- Carbon Footprint Calculation.
- Offsetting solutions through reforestation of degraded and desertification-prone areas.
- Management of CALCULO and COMPENSO Seals from MITECO.



Digitalization

- We use satellite technology to measure the CO2 absorption of each tree in real time.
- We track the impact on water resources, rural employment generated, and other ESG indicators.
- We develop tools to communicate and engage Stakeholders through a customizable web platform.
- We offer gamification tools to reach end customers.



Awareness Raising

- Coordination of reforestation, watering, and replanting volunteer activities.
- Promotion of discussion forums and alliance-building initiatives

TYPES OF EVENTS

01 Re-Plant Days

- Accessible events every 3rd Friday of the month.
- An awareness-raising activity where you'll learn about environmental restoration alongside your employees, family, or clients.
- The day ends with a local gastronomic experience.
- Minimum: 200 trees.



02 Customized Events

YOU ALREADY HAVE A FOREST

If you've already created your forest, get in touch to experience it firsthand through customizable events, and engage employees, clients, and other stakeholders.

DON'T HAVE A FOREST YET

If you haven't created your forest yet and your company is deeply committed to its ESG impact, you can create your own Corporate Forest through a fully customizable teambuilding activity.



02 Customized Events

Create a tailor-made teambuilding experience designed to connect your team with the regeneration of the planet.

Benefits for Participants

- Corporate Forests help companies achieve their ESG goals in line with new European regulations such as the CSRD.
- They engage employees and/or other Stakeholders in the company's Sustainability strategy.
- They create synergies between HR, Sustainability, Marketing and Communication objectives, while optimizing resources.

Schedule

We can tailor the experience to your needs. Here's a sample schedule:

- 09:30 Arrival and Welcome
- 10:30 Project Overview: environment, history, and regional impact
- 11:00 Activity Development
- 13:00 Wrap-up
- 14:00 Lunch at a local restaurant.

What's included?

- Customizable event in terms of location, schedule, and duration
- Choice of the forest where you want to participate
- Additional activities related to biodiversity and environmental protection can be included depending on the time of year
- Optional catering services available: tent, picnic, catering, etc.

TYPES OF EVENTS

02 Customized Events

Conditions

- Reserved for companies that create a Corporate Forest with a minimum of 2,000 trees per year.
- The maximum number of participants per day is 300 people, with a minimum of 50.
- Lunch or a meal is included



Additional information.

- We plant native species adapted to the local ecosystem to ensure a high survival rate and contribute to regional biodiversity.
- Transportation is not included and must be organized by the company.
- If weather conditions are unfavorable, we will reschedule the reforestation day to ensure the safety and comfort of all participants.
- Menus and snacks can be adapted to special dietary needs, allergies, or intolerances if informed in advance.
- We recommend wearing comfortable clothing, sturdy shoes, bringing water, a raincoat, and a cap or hat for sun protection. We provide gloves and planting tools.
- Our team will provide all the necessary training to ensure that everyone can participate, regardless of prior experience.
- These events are designed to be family-friendly. We encourage employees to bring their children and other family members to enjoy the day together.

Partner Companies



Featured Collaborations



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